



PHINIA Names Marcus Meteer as Aftermarket Senior Sales Manager – Retail

Auburn Hills, Mich. (May 19, 2025) – PHINIA, a leader in premium fuel systems, electrical systems, and aftermarket solutions, has named Marcus Meteer as its new Aftermarket Senior Sales Manager – Retail. In his new role, Meteer will lead the sales and marketing efforts for the company's Delphi-branded aftermarket product lines focusing on its retail customers.

The announcement was made by Dave Illes, Sr. Director – Sales, Marketing, and Training for North America, who noted, "Marcus joins PHINIA with a proven track record in the automotive aftermarket and his experience will help in identifying key growth opportunities within our retail business. His insights will be pivotal in expanding our market share and building relationships with our retail partners."

Prior to joining PHINIA, Meteer served as the Senior Sales Manager for Retail/Powersports/OEM/OES for Hitachi ASTEMO where he was a National Account Manager for retail accounts. Prior to Hitachi ASTEMO, Marcus also represented Motorad and Johnson Controls in various retail segment capacities.

"I'm thrilled for the opportunity to join PHINIA and help build long-lasting partnerships with our retail partners," added Meteer. "PHINIA is backed by a portfolio of strong OE brands with a rich history in the aftermarket, and I am excited to leverage that brand equity to help grow our retail business."

Meteer holds a Bachelor's in Business Management from Brigham Young University and an MBA from Concordia University – Wisconsin.

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About PHINIA

PHINIA is an independent, market-leading, premium solutions and components provider with over 100 years of manufacturing expertise and industry relationships, with a strong brand portfolio that includes DELPHI®, DELCO REMY® and HARTRIDGE™. With over 12,500 employees across 43 locations in 20 countries, PHINIA is headquartered in Auburn Hills, Michigan, USA.

Across commercial vehicles and industrial applications (medium-duty and heavy-duty trucks, buses and other off-highway construction, marine, agricultural and aerospace and defense), light commercial vehicles (vans and trucks) and light passenger vehicles (passenger cars, mini-vans, cross-overs and sport-utility vehicles), we develop fuel systems, electrical systems and aftermarket solutions designed to keep combustion engines operating at peak performance, while at the same time investing in advanced technologies to unlock the potential of alternative fuels.

By providing what the market needs today to become more efficient and sustainable, while also developing innovative products and solutions to contribute to lower carbon mobility, we are the partner of choice for a diverse array of customers – powering our shared journey toward a cleaner tomorrow.

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